CATO

11/03/2024
SASE cloud platform — Partner since 2022

Who are you? Person – company and position?

Mark Bayne, Vice President of Sales Engineering

Why does your company support the TAG Heuer Porsche Formula E Team?

There is an authentic fit between Cato Networks and TAG Heuer Porsche Formula E Team. ABB FIA Formula E World Championship is the future of racing, just like Cato Networks is the future of Networking and Security. Both companies use pioneering technology to contribute to superior performance.

Cato Networks and Porsche have a range of shared values. However, one that is the most pertinent lies in a shared desire to drive future progress through innovation.

A commitment to leverage data, technology, and human expertise has pushed Porsche to the top of the motorsport and automotive industries.

The implementation of Cato Network's technology, addressing multiple Network and Security needs, means that the two companies will be working together to push human and machine performance to a new level.

What are your goals regarding this partnership?

To bring true value to TAG Heuer Porsche Formula E Team by implementing Cato Networks technology, replacing multiple networking and security point solutions with one consolidated SASE platform to ensure simplicity and performance.

What was your most formative moment so far in relation to your commitment to the TAG Heuer Porsche Formula E Team?

Amazing buy-in from the TAG Heuer Porsche Formula E tech team, which shows a shared passion for leveraging new technology to achieve shared success.

What are your goals regarding this partnership?

To bring true value to TAG Heuer Porsche Formula E Team by implementing Cato Networks technology, replacing multiple networking and security point solutions with one consolidated SASE platform to ensure simplicity and performance.

What was your most formative moment so far in relation to your commitment to the TAG Heuer Porsche Formula E Team?

Amazing buy-in from the TAG Heuer Porsche Formula E tech team, which shows a shared passion for leveraging new technology to achieve shared success.

What is it about the ABB FIA Formula E World Championship that fascinates you?

That it is a sport with a purpose. Committed to sustainability, constant innovation, and technology and reflects Cato's trajectory of continuous business performance.

What is your company doing to promote sustainability under the motto #makeitmatter?

Cato is committed since 2015 to helping organizations make their Networking and security infrastructure simpler, agile, and flexible. In the process, Cato Networks is replacing oversized and underused resource "hogs" with efficient infrastructure powered by green energy.

With Cato, you can eliminate point solutions that often come in the form of physical appliances in branches and data centers. Cato replaces these discretely distributed appliances with a shared cloud infrastructure, which optimizes the resources required to deliver optimal and secure application access to all users and locations.

Cato Networks Impact: reducing the carbon footprint of 1,000 business locations every three months. A single machine within a Cato Point of Presence (PoP) in the cloud can serve hundreds of locations instead of using hundreds of networking and security appliances.

MEDIA ENQUIRIES

Yannick Bitzer

Spokesperson Formula E and Esports
+49 (0) 1523 / 911 1435
yannick.bitzer2@porsche.de

Link Collection

Link to this article
https://newsroom.porsche.com/en/motorsports/formula-e/CATO.html

External Links
https://www.catonetworks.com/