Porsche Experience Centre Singapore opens for bookings

08/10/2026 Official website and booking platform for Porsche Experience Centre Singapore now live, with driving experiences starting from SGD 300* and slot openings from April 2027 onwards.

As F1 season returns to Singapore, Porsche is celebrating the spirit of motorsport with the Raceborn Fest, a multi-day event taking place from 9 to 11 October 2026 at Porsche Studio Singapore and the surrounding Guoco Midtown community spaces. Created as part of Porsche's global celebration of 75 Years of Porsche Motorsport, the Raceborn Fest transforms the city-centre precinct into a festival of racing heritage, performance and family-friendly entertainment.

The public event is free to enter and brings together iconic competition cars from Porsche's illustrious past, including a rare 917 KH from 1971, interactive activities as well as the debut of Porsche's newest customer racing car, the 911 Challenge, in Southeast Asia.

Coinciding with Raceborn Fest, Porsche is also marking a major milestone for the upcoming Porsche Experience Centre Singapore (PEC Singapore). First announced in 2024 and set to open in Changi in

2027, PEC Singapore will bring together performance driving, lifestyle, dining and family-friendly experiences in the Changi precinct. Porsche has launched the official website and booking platform for the upcoming attraction today, allowing customers and enthusiasts to secure driving experiences from April 2027 onwards, ahead of the grand opening of the facility.

Visitors to PEC Singapore website will be able to choose from a wide range of driving programmes, with introductory experiences starting from SGD 300* for a Co-Pilot experience and SGD 450* for a 30-minute guided driving session.

"Motorsport has been at the heart of Porsche for 75 years, and the Raceborn Fest allows us to share that passion with Singaporeans and international racing fans during one of the most exciting weeks on the motorsport calendar," said Mr. Ragnar Schulte, CEO of Porsche Asia Pacific.

"By bringing together iconic race cars, interactive experiences and the debut of the new 911 Challenge race car, we are celebrating our heritage while looking ahead to the future. That future includes PEC Singapore, a landmark project that reflects our long-term commitment to Singapore and Southeast Asia, and we are delighted to open bookings and invite customers and enthusiasts to be among the first to experience it," Mr. Schulte continued.

PEC Singapore: a new attraction at the heart of Southeast Asia

Designed from the outset as a destination for Southeast Asia, PEC Singapore will be the first Porsche Experience Centre conceived to serve this region. It will welcome not only Porsche customers and enthusiasts, but also families and visitors from Singapore, Southeast Asia and beyond, with experiences extending beyond the track.

Set to become the 11th Porsche Experience Centre worldwide, PEC Singapore will bring a distinctive proposition to Porsche's global network. Beyond driving experiences, the Centre will combine exhibitions, lifestyle and hospitality offerings, and community spaces within a single destination, broadening its appeal beyond traditional motoring enthusiasts.

With a significant investment and the creation of new job opportunities, PEC Singapore represents one of the most important commitments Porsche has made in this part of the world.

“The Porsche Experience Centre Singapore will bring car enthusiasts together, while offering experiences beyond the track for families and the wider public. Through its mix of driving experiences, exhibitions and lifestyle programmes, we look forward to PEC bringing greater vibrancy to the Changi precinct and adding a distinctive new experience to Singapore's tourism landscape," said Ms Jean Ng, Assistant Chief Executive, Experience Development Group, Singapore Tourism Board.

At the heart of the PEC Singapore will be a purpose-built circuit measuring more than two kilometres in length and featuring 18 turns. Designed to showcase Porsche sports cars in a safe and controlled

environment, the track will allow participants to experience speeds of up to 200 km/h and cornering forces of up to 1.4 Gs under professional supervision.

While performance driving forms an important part of the PEC Singapore offering, the facility has been designed to serve a much broader audience. Programmes will also focus on driver development, vehicle control, emergency manoeuvres and road safety, allowing participants to build confidence while gaining a deeper understanding of their vehicles in a controlled environment.

Beyond driving experiences, visitors will be able to enjoy dining options, lifestyle and hospitality experiences, a kids play area, simulator experiences, periodically-changing heritage exhibitions and dedicated community spaces, complementing the on-track programmes and creating a place where customers, enthusiasts and families can experience the Porsche brand in a variety of ways.

Building a complete Porsche ecosystem for Singapore

The soon to be opened Porsche Experience Centre will also play a key role in the ownership journey of current and future Porsche customers in Singapore.

Depending on model and programme eligibility, every new Porsche vehicle registered in Singapore from 1 January 2027 onwards via Porsche Singapore will include complimentary driving experiences at Porsche Experience Centre Singapore, giving owners the opportunity to explore the capabilities of their cars on track.

Furthermore, the facility is envisioned as an integrated Porsche ownership services destination, bringing together vehicle sales and delivery opportunities, Aftersales services, Porsche Approved used vehicle operations, community gatherings, lifestyle experiences and hospitality offerings within a single location.

This holistic approach reflects Porsche's ambition to create a seamless ecosystem where customers can purchase, experience, maintain and enjoy their vehicles throughout their ownership.

Visit the PEC Singapore online to book your experience today at: www.pecsingapore.com

*Terms and conditions apply. Visit the PEC Singapore website for more information.

MEDIA ENQUIRIES

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Consumption data

Taycan Turbo GT with Weissach package (WLTP)*: Electrical consumption combined: 24.8 – 20.6 kWh/100 km; CO_2 emissions combined: 0 g/km; CO_2 class: A

911 GT3 RS (WLTP)*: Fuel consumption combined: 13.2 l/100 km; CO_2 emissions combined: 299 g/km; CO_2 class: G

*Further information on the official fuel consumption and the official specific CO_2 emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO_2-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO_2Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, www.dat.de).

Image Sublines

Path: media/Images/img_1.jpg
Title: 917 KH, 911 Challenge, Raceborn Fest 2026, 2026, Porsche Asia Pacific
Subline: The Raceborn Fest transforms Porsche Studio Singapore and Guoco Midtown into a festival of racing heritage, performance and family-friendly entertainment

Path: media/Images/img_2.jpg
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