



18/03/2022

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CRM

2021 

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- 2021 Kelley Blue Book Macan SUV
- 2021 WCA 911 2021 " 90
- J.D. Power "APEAL" APEAL

- [Porsche](#) [SSI](#) [J.D. Power](#)
- [J.D. Power](#) [CSI](#) [CSI](#)
- [2020](#) [auto, motor und sport](#) [911](#) ["Porsche"](#) [911 Cabriolet](#) [911 Targa](#) [Taycan](#) ["Porsche"](#)
- ["Porsche"](#) [Bild am Sonntag](#) [Auto Bild](#) [Panamera](#) [2021](#) ["Porsche"](#)
- [Auto Bild](#) [Schwacke](#) [18](#) ["Porsche"](#) [911 Carrera 4S](#) [PDK](#) [57.95%](#) [2021](#) [2021](#) [TÜV](#) [Auto Bild TÜV-Report 2021](#) [911](#) ["Porsche"](#)
- [2021](#) [Sport Auto Awards](#) [911](#) [Taycan Turbo S](#) [Cayenne Turbo Coupé](#) [SUV](#)
- [Top Gear](#) [911 GT3](#) [Chris Harris 2021](#) [Mission R](#) [2021](#) ["Porsche"](#)
- [The Sunday Times](#) [The Times](#) [Taycan Cross Turismo](#) ["2021"](#) [911 GT3](#) ["2021"](#) [GQ](#) [911 Turbo Cabriolet](#) ["2021"](#)

[Porsche](#)

[2015](#) [41%](#) [2019](#) [48%](#) [2030](#)

[70](#) [230,000](#)

[PEO](#) [2021](#) [10](#) [1](#) [150,000](#)

[2021](#) [SCOPES Driven by Porsche](#) [SCOPES](#)

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XXXXXXXXXXXXXXXXXXXX "Mobile Charger Connect"XXXXXXXXXX 11 kWXXXXXXXX  
9.6 kWXXXXXXXXXXXXX Porsche Charging DockXXXXXXXXXXXXX Porsche Compact Charging

xxx9x1xxxxxxxxDaniel SchmollingerxxxxxxxxxxxxxxxxPCAxxxxxxxxxxxxxxxxx  
 xPRGAxxxxxxxxxxxxxxxxSam Curtisxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx

Jacqueline Smith-Dubendorfer **2019**

**2021**

**2021** TAG Heuer Carrera **2019**

**2021**

Olivier Rousteing Panamera **1985**  
Balmain **25** **2011**  
Balmain Yves Saint Laurent

#### Richard Phillips Taycan

RM Sotheby's **20** Richard Phillips Taycan  
**50** Suisseculture Sociale  
Richard Phillips  
Queen of the Night Taycan 4S Taycan  
Porsche Exclusive Manufaktur

#### 911

Aimé Leon Dore ALD **5** **21** **23** 911  
Super Carrera 911  
Fuchs ALD **2020**  
911 Carrera 4 **964** 911 SC

#### NFT

**2021** **8** Peter Varga NFT  
Taycan Cross Turismo 911  
SuperRare **30.25**  
**8** Viva con Agua

**2021**

The Art of Dreams " " **2021**  
Cyril Lancelin "Remember your dreams" **2021** **10**  
**15** **24** Palais Galliera, Musée de la Mode de la Ville de Paris  
The Art of Dreams **2022**  
Gravity Peak

**2021**

**2021** Porsche Awards 2021 – For Young Talents in Advertising **178**  
**7** Short Advertising Content

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 Rita Arnaus x x x x x x x x x x x x " x x x x x x x x x x x x x x x x x x x x x x x x x x x x  
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### Taycan Turbo S (Predecessor model)

\*Further information on the official fuel consumption and the official specific CO<sub>2</sub> emissions of new passenger cars can be found in the "Leitfaden über den Kraftstoffverbrauch, die CO<sub>2</sub>-Emissionen und den Stromverbrauch neuer Personenkraftwagen" (Fuel Consumption, CO<sub>2</sub>Emissions and Electricity Consumption Guide for New Passenger Cars), which is available free of charge at all sales outlets and from DAT (Deutsche Automobil Treuhand GmbH, Helmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen, [www.dat.de](http://www.dat.de)).

## Image Sublines

Path: media/Images/img\_1.jpg

Title: MA22T3FOX0001\_KV\_cmyk.jpg

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Path: media/Images/img\_2.jpg

Title: Thanks to a clear omnichannel strategy, customers can move freely from the digital marketplace to stationary retail formats.jpg

Subline: XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

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Subline: xxx"xxxxxx"xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx

Path: media/Images/img\_4.jpg

Title: TA22Q2BOX0003\_cmyk.jpg

Subline: 2021 Porsche Drive Taycan

Path: media/Images/img\_5.jpg

Title: 220121\_Porsche\_GNB\_2021\_Vertrieb-8.jpg

Subline: **XXXXXXXX FRÉDÉRIC ARNAULT XXXXXXXXXXXXXXXXXXXX DETLEV VON PLATEN X**

Path: media/Images/img\_6.jpg

Title: pag-iaa-@eyecatchme-6907.jpg

**Subline:** xxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxxx

## Link Collection

[Link to this article](#)

<https://newsroom.porsche.com/zh/company/annual-sustainability-report-2021/sales-production/sales.html>

## Media Package

<https://pmdb.porsche.de/newsroomzips/d4ea4795-896a-46a2-b4cb-85d40c37b0fb.zip>